

AKASH DHARMARAJ

Designer | Film Maker

Portfolio: akashdharmaraj.com

a filmmaker specialized in editing and visual storytelling. I've created diverse audio-visual content for various brand marketing campaigns, gaining extensive experience in devising creative strategies that resonate with brand objectives.

WORK EXPERIENCE

Mobile
+91 98409 75817

E-mail
akashraj.1998@gmail.com

SKILL

Adobe Creative Suite
Creative Problem Solving
Typography
Visual Storytelling

Sr. Designer | Rootquotient

- Led the creation and launch of the 'Beyond Product' podcast, targeting product design and startup markets. I designed, edited, & released the first 10 episodes, coordinating a team to share engaging stories for entrepreneurs. This project enhanced our brand's industry presence and sparked discussions on product innovation and startup dynamics.

Motion graphic designer | HealthifyMe

- At HealthifyMe, I led the design and editing of videos for diverse marketing campaigns, significantly enhancing our reach and engagement.

Motion Graphic Designer | Bitclass

- At Bitclass, I contributed to designing 'Bitstreams,' a feature introducing short videos to enhance user retention. Involved from concept to launch, I helped increase engagement metrics significantly, contributing to a noticeable uptick in app usage and user stay time.

ACADEMIC CREDENTIALS

B.Sc. in Film Making & Television Production
AAT media College | 2018 - Chennai

WORK HISTORY

Content Creator - Social Media
Chennai Foods Trails | Aug 2018 - Mar 2020

Motion Graphic Designer
Amazon | Freelance | April 2020 - Sept 2020

Video Editor
K12 Techno Services | Jan 2021 - Aug 2021

Motion Graphic Designer
Plufo | Freelance | April 2021

SELF DECLARATION

I hereby declare that the above information is true to the best of my knowledge and belief.

Signature : Akash Dharmaraj