## Akash D.

#### Motion Graphic Designer/ Video Producer

# Go to Portfolio\*

akashraj.1998@gmail.com +91 98409 75817

#### Experience

# Kapture Motion Graphic Designer

July 2024 Bangalore, India

Created high-quality motion graphics, animated presentations, and video assets for sales and marketing teams.

Designed product promo videos that increased monthly views by 200%+, surpassing previous engagement records by 140%

2021 - 2024

## Bitclass Motion Graphic Designer

#### HealthifyMe Sr. Motion Designer

Developed visually engaging video assets for marketing initiatives, ensuring alignment with branding and campaign strategies.

Collaborated with cross-functional teams to produce industry-leading content in the health and wellness sector.

# Rootquotient Sr. Designer

Edited and produced podcast episodes, leading to a 50% increase in engagement across Spotify and YouTube.

Worked closely with leadership to refine motion identity and ensure consistency in brand storytelling.

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# Software

#### Visual

#### Misc.

After Effects

Post Production

Color Grading

Premiere Pro

Kinetic Typography

Sound Design

Cinema 4D

Storyboarding

Blender

Generative Al

#### Education

# AAT Media College

Aug 2018

BSc in Film Making & Television Production